

## Art in Our Community Public Meeting: 01/17/17 at 5:00PM

- This meeting is being held in collaboration with the Comprehensive Plan Update
  - 2006 Plan did have an Arts section
- **Goals:** Engage artists in the community, what is the vision of our local artists for art in our community, incorporate this vision into the Comprehensive Plan, identify interested individuals to form an “Arts Council”
- **Introductions:** Town staff, musicians, jewelry makers, new to Town, entrepreneurs, photographers, painters, art hobbyists, graphic designers, gallery owners, fashion/costume designers, performers, furniture makers, sculptors, ceramic artists, volunteers, art enthusiasts, architects, massage therapists, metal workers, marketers, casters
- **Visions:** Integrate children into the art community, focus on the aspects of art that are not just about the economics, would like to see art be a larger economic driver, develop the arts, promote/support local art, hold a monthly art event, have more murals/sculptures, have more public classes to try various types of art, have an arts council and an artist’s guild, develop the Riverwalk to incorporate the arts (sculptures, points of interest, etc.), expand the community awareness of art, have more artist gatherings, see more permanent/durable public art that can age with grace, collaboration of kids working with artists, educate the public on art, use the River and Geothermal more than what the Town currently is, tell the Town’s story/history through art, incorporate the Native American community, have private entities assist in a better museum for the Fred Harman Art, rotating displays for art throughout the year, have people come to Pagosa just for the art, better collaboration with art/what’s happening in the community, gallery hop, potential to become a Creative Arts District
- **How the Town can support these ideas:** Have an art district/studios/galleries, become a designated Colorado Creative Art District, have a lower rent for working artists (perhaps for a certain period of time), private public partnership to encourage other artists to move to Pagosa (low interest loans/financial support/housing), incentivize for artists to move here/make it so artists want to be here, possibly federal/state money, dust off the Downtown Master Plan how (all of the local artists can contribute their skills to incorporate art into structures/benches/grates), government financial support to go after more funds
- Potential to collaborate with the existing 501c(3) Pagosa Arts and Culture Project
  - [Pagosaartsandcultureproject.com](http://Pagosaartsandcultureproject.com)
  - [Leanne.goebel@gmail.com](mailto:Leanne.goebel@gmail.com)
  - Will accept new members, work with the Town, adjust bylaws to accommodate the future of art in Pagosa
  - Could coordinate efforts as an “Arts Council”
- Many cultural assets already exist: art galleries, historic district, listed landmarks, music events

- **Other Assets:** Wooden sculptures, blank slate of opportunities on Lewis Street, each of the different areas of our community has their own charm, the Riverwalk/Grow Dome/Amphitheatre, local talent/musicians, the community as a whole, local makers (breweries, Parelli, artists, etc.)
- The creation of an Arts District was brought up many times during the stakeholder interviews back in November 2016
  - Specifically Lewis Street
  - Adobe Building Site has enormous potential
- **Public Art Displays:** where should they go, how will they be operated/funded, and who will run/fund them
- Stay up to date with the Comprehensive Plan Update on the Town's website/Facebook/Newspapers/e-notices
  - Interested individuals should get with Leanne Goebel for joining the Pagosa Arts and Culture Project
  - Register with the Town's e-notices (Comprehensive Plan Update 2017)
  - Follow up meeting: 5:30PM, date (TBD)